



UMANT Executive Committee Agenda

February 4, 2022

2:00 PM – 3:00 PM

Virtual

Join Zoom Meeting

<https://us06web.zoom.us/j/85877752970?pwd=RkVTV2NSYTdERGNjcVpsU0kydkhyZz09>

Meeting ID: 858 7775 2970

Passcode: UMANT

One tap mobile

+13462487799,,85877752970#,,,,*920322# US (Houston)

+12532158782,,85877752970#,,,,*920322# US (Tacoma)

Meeting ID: 858 7775 2970

Passcode: 920322

In attendance

Brittney Huff, Imelda Speck, Brett Cast, Lauren Williams, Jared DeVries, Aya Kouaho, Guadalupe Orozco, Maria Skrut, Madeline Oujesky, Milenka Lopez, Sarah Luxton, Jessica Almendarez, Cecilia Ventura, Kate Graham, Major Youngblood, Keturah Barnett

1. Approval of January 7, 2022 Minutes

Motion – Imelda Speck; Second – Brett Cast; Passed unanimously

2. 2022 Budget Adoption Vote

Motion – Sarah Luxton; Second – Imelda Speck; Passed unanimously

3. Committee Updates

a. Networking & Mentorship

i. Kick-off Event Recap

There was a total of 33 registrants with 10 ultimately attending; 2 of the 10 were N&M committee members. Social media posts related to event were trending well and reminder emails were sent. As of 2/4/22 prizes

need to be sent to trivia winners. Event participants shared that this type of “pop-up” event is favorable and would support more events like this during the year virtually and in person.

ii. Exec Connect

Committee intends to connect with executive panelists who participated last year and will connect with new potential panelists. Current discussions include an in-person panel.

b. Professional Development

i. March Lunch & Learn

Topic is Mental Health in the Workplace featuring Dr. Mildred Betancourt and possibly an HR professional.

ii. September Lunch & Learn moved from 9/2 to 9/9

Committee is working to secure Mark Fenton as the speaker for this event; his fee is \$250-500 and falls within budget.

The committee shared the following additional updates:

- The scheduled topic for the June PD event will be Creative Revenue and the July PD event will feature a tour of the City of Irving’s entertainment district.
- Imelda Speck shared that TCMA’s Allies Committee is planning to host a training in our region with NTCMA. This may be an event that PD can help promote or provide supplemental support. The committee has interest. Imelda will provide updates as they become available.
- This year’s speaker gifts will be the UMANT coasters.

c. Membership & Partnerships

UMANT has seen 6 new members within the last 30 days. Current membership is at 223. The committee intends to partner with Communications to establish some targeted outreach surveys.

d. Communications

A UMANT newsletter is in the works with a target release date of March 2022; this publication will be released on a quarterly basis. All event date changes should be emailed directly to Sarah Luxton at sarahmcc251@hotmail.com. The UMANT LinkedIn page is active.

e. Special Events

Committee will be moving forward with requesting May 14, 2022 as this year's Wine and Dine date. The intended location is the Messina Hof Grapevine Winery.

4. General meeting items

- a. UMANT will be co-hosting the assistant's group social event at the TCMA Conference this year.
- b. Professional Development committee will be corresponding with Networking to potentially host a joint pub crawl after the Trends and Tours event in July.

5. Future agenda item requests

Next Meeting: Friday, March 4, 2022

Notes:

1. Exhibit A - 2022 Budget to be considered for adoption
2. Exhibit B - Committee assignments for 2022



Brittney Huff, President



Lauren Williams, Secretary